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**Kennsington Golf Club (Canfield, OH) Poised for Growth With  
Hiring of Billy Casper Golf to Manage the Facility**

**(VIENNA, VA)** – Kennsington Golf Club in Canfield, OH, midway between Cleveland and Pittsburgh, is poised for growth in 2010 by selecting Billy Casper Golf (BCG) – owner and operator of more than 110 courses in 26 states – to manage the facility.

The addition of Kennsington marks BCGs 11<sup>th</sup> property in Ohio and 39<sup>th</sup> in the Midwest.

BCG will turnkey all aspects of Kennsington's golf course and property maintenance, staffing and training, clubhouse operations, food and beverage, merchandising, golf instruction, marketing and public relations, special events and financial management.

"Billy Casper Golf's reputation for delivering superior playing surfaces and first-rate overall guest experiences enticed us to partner with the company," says Chuck Whitman, President of CTW Development Corporation, owner of Kennsington. "With new management in place, golfers will immediately begin to experience a better product and excellent customer service."

"Kennsington Golf Club is one of the finest courses in the Youngstown area," says Peter Hill, Chairman and CEO of BCG. "Billy Casper Golf prides itself on ensuring each guest is well cared for each time they step foot on one of our courses; the staff at Kennsington will treat all golfers to a fun and enjoyable experience."

To immediately strengthen golfers' experiences at the upscale public course, BCG has hand-picked Curtis Burkeen as general manager. Most recently, Burkeen was First Assistant Golf Professional at the BCG-managed and highly-ranked Longaberger Golf Club in Nashport, OH.

Plans call for the completion of the dining portion of the clubhouse, offering a sit-down restaurant in addition to a more casual bar and grille menu. The restaurant will seat approximately 20 people, 100 inside and 100 outside on the veranda, and will feature a full-service kitchen and bar with an extensive draft beer selection.

BCG will offer comprehensive daily-fee programs and season pass options to accommodate as many golfers as possible. The offerings will allow golfers to select from a menu of programs that best fit their playing schedules.

Designed by award-winning golf course architect Brian Huntley, Kennsington Golf Club is an 18-hole, 7,044-yard, par-71 course blending natural beauty with a challenging layout. The course



boasts carefully-sculpted, tree-lined fairways; scenic ravines; and strategically-placed hazards. Five sets of tees ensure fair outings for golfers of all skill levels.

Carved from dense forest, the course is bounded on the east by Kyle Woods Nature Preserve. A full-service practice facility includes a large natural-grass driving range with target greens flanked by bunkers, a putting green and short-game areas. The fully-stocked pro shop has a complete selection of golf apparel and equipment.

For more information about Kennsington or to reserve a tee time: [www.kennsingtongolf.com](http://www.kennsingtongolf.com), 330.533.8733.

### **About Billy Casper Golf**

Widely respected as a high-performance, full-service owner/operator of golf courses, BCG manages properties in 26 states and outside the U.S. The company provides turnkey club operations for public-agency and private owners, developers and investors. Founded 20 years ago in cooperation with golf legend Billy Casper, BCG is based in Vienna, VA with regional offices strategically convenient to courses' locales.

BCG's best-of-breed infrastructure shows clients favorable returns on investments. Critically-acclaimed by industry leaders and media, BCG economies of scale help daily-fee, municipal, resort and private courses make and save money while delivering a personal touch.

Buffalo Communications – a division of BCG – is America's foremost golf-specialty publicity, media-relations and marketing-communications agency. In addition to creating PR and implementing programs for BCG courses, Buffalo represents many of golf's top brands (products, resorts, destinations and communities) worldwide.

More information about Billy Casper Golf and Buffalo Communications: [www.billycaspergolf.com](http://www.billycaspergolf.com), [www.buffalocommunications.com](http://www.buffalocommunications.com), 703.761.1444.

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